Your next competitor is two people with laptops. They don't have your Traction — yet.

Move fast — without breaking what's working.

Eighteen months ago, "two operators competing with a mid-market business" was hyperbole. Today, AI-native teams replicate service tiers in weeks and undercut pricing by 40–70%. **What they're missing is exactly what you've spent years building: documented processes, accountability, scorecards, operational cadence.** Agentic AI doesn't replace EOS — it runs on it. The advantage is yours. The window to use it is now.

> *The greatest danger in times of turbulence is not the turbulence — it is to act with yesterday's logic.*
>
> **PETER DRUCKER** · FATHER OF MODERN MANAGEMENT
>
> *Managing in Turbulent Times · 1980*

WHAT TWO LAPTOPS CAN DO THIS YEAR

THREAT 01

Replicate your services in 6 weeks

What used to take a 20-person team and 18 months can ship from two operators with agentic tooling — good enough to win on price.

THREAT 02

Out-iterate you on niche pain

Your underserved customer segments are visible on LinkedIn. AI-native teams build for them specifically — and ship updates weekly.

THREAT 03

Run 24/7 on a fraction of your cost

Agent-driven support, sales prospecting, and ops mean their fixed costs scale with capability, not headcount. Yours don't.

> *Only the paranoid survive.*
>
> **ANDY GROVE** · FORMER CEO, INTEL
>
> *Only the Paranoid Survive · 1996*

YOUR ASYMMETRIC ADVANTAGE

You have what they don't: Traction. Use it now — quietly, in parallel, without breaking operations.

EOS gave you a foundation they can't replicate from scratch: customers, revenue, a Scorecard, an Accountability Chart, weekly meeting discipline. **That's compounding infrastructure for AI adoption — if you point it at the problem before they catch up.** Your Scorecard stays intact. Your rocks stay on track. AI experiments run alongside, with their own owners and metrics. The business keeps running while the edge widens.

- ✓ **Real customers** to learn from week one
- ✓ **EOS cadence** for tight iteration loops
- ✓ **Operational data** they don't have
- ✓ **Capacity to deploy** at scale, not just demo

2–3 WEEKS

AI Strategic Assessment — **get efficiency fast while you have the Traction.** We map your terrain, identify 2–4 reversible bets, and put first experiments in motion. We work around your L10s, not through them. Operations untouched.

Ryan Gallagher · Founder & CEO · linkedin.com/in/ryanatvisgo
visgo.co · Standalone engagement · No commitment to build with us

Get ahead of it →